

Web Content Samples : Internet and Online Business

Main Topic : E - Business

Sub Topic : E-business Monitoring

E-business monitoring is used to protect E-business resources from unauthorized access. Internet monitoring and E-business monitoring are the two technologies used for monitoring. Internet monitoring deals with everything under the website. E-business monitoring deals only with the business activities under the website. It helps to increase the privacy of the business. You can monitor and deliver data privately. It is a common term used in high grade businesses. E business monitoring will help you to transfer quotations, electronic designs, circuit diagrams and software programs without losing their secrecy. Personal data can also be stored in these monitored sites.

Elements such as routers, web servers and application servers are used for E-business monitoring. The monitoring is done by generating information, which alerts the administrators. New technologies are developed to avoid false alarm of the products such as intrusion detection system. It is fundamental to make sure that the access control lists are up to date and in step across various applications. You should be careful in the variation of the security policies because these changes are reflected across the whole E-business monitoring environment. A new technology, security infrastructure is implemented to eliminate this problem. It eliminates the need to code and keep the security logic in each application.

E-business monitoring helps to detect the virus in an incoming mail. It is considered as a routine response. E-business monitoring is designed in such a way as to take automatic action while detecting a virus in the email.

Different software programs are used for implementing E-business monitoring. It is used to monitor the download speed of the websites, controlling files, integrity, system performance, identify aggressive strategies and implement them faster and better, monitor the performance of the email, monitor URL domain name, privacy, business evaluation etc.



Main Topic : Telemarketing

Sub Topic : Cell Phone Telemarketing

Cell phone telemarketing is the most interactive marketing medium available. It is utilized by businessmen and women all over the world. The option of conducting business over the cell phone is a welcome one in the modern world with busy lifestyles. Cell phone telemarketing is an effective way to reach a prospective customer.

Calls to the cell phone can be for prospecting, arranging appointments, or for direct selling. Before you place the call, decide your main purpose. If you own or head a

business and are looking for an effective way to increase sales, cell phone telemarketing is useful. Cell phone telemarketing is the only marketing medium that allows you to adjust your strategy in progress and make any changes at any time to increase results. Cell phone telemarketing provides you with immediate feedback and valuable information that can be quickly analyzed.

Cell phone telemarketing enables you to concentrate on the more business oriented aspects of the process. You can answer your customers' questions, address their concerns, and overcome their objections. Cell phone telemarketing will allow you to focus on running your business and manage your customer contact operations. Therefore cell phone telemarketing is an excellent way to foster business and develop customer awareness.

Today, cell phone users place a lot of complaints against telemarketing. Unwanted calls from telemarketers are frustrating for many people. Consequently, cell phone users may be extremely rude towards telemarketers. Now most cell phone users do not answer if the caller ID shows a strange number.

Several provisions are there to block telemarketing calls to cell phones. Telemarketing to cell phone numbers is illegal in most cases and will continue to be so. Some regulations prohibit telemarketers from using automated dialers to call cell phone numbers. Do not call registry helps users to exclude calls from cell phone telemarketers.



Main Topic : Shared Hosting

Sub Topic : Reseller Shared Hosting

Reseller shared hosting, a type of shared web hosting, provides online services for storing data, images, video, and any type of contents that are accessible through the web. The services are available for individual users and organizations.

Reseller hosting services are usually provided by companies. The services are delivered in the form of reseller packages for their clients with an amount of space on the server and web connection. These companies also provide data center space for those who are located away from their data center. Usually, shared hosting business takes place under the control of a third person. He rents or buys a web server from a web hosting company at an affordable price and acts a web host. A wide variety of software and services are also available from some specialized hosts. Used by larger companies, these services are helpful for outsourcing network infrastructure.

The popularity of reseller shared hosting service increases day-to-day. One of the major benefits of using this service is uploading of files and web pages via FTP (file transfer protocol) or other web interfaces. These files are uploaded to the web either in the original form or with little changes. Reseller shared hosting enables a physical server to accommodate several virtual environments too. It is a more ideal solution than a dedicated server.

The hosting service for a complex site requires database support and unique

application development platforms. Reseller shared hosting is an ideal option for personal home sites.

There are many factors to be considered for choosing a third party web host partner for hosting services. Reliability, stability, and expertness should be the main considerations when selecting a host.



Main Topic : Online Flowers

Sub Topic : Online Florists

Ordering flowers online is a suitable mode to send floral gifts and fresh flowers to your beloved ones. The selection, prices, and services of different online florists can differ widely. Most of the online florists also offer to have other gift items such as collectible gifts, chocolates, and gourmet baskets delivered, in addition to roses, exotic bouquets and rare plants. Online florists are capable of taking orders days, weeks or even months before an event.

Nearly all online florists offer same day and next day delivery nationwide, coupled with afternoon, the online flower delivery service should be able to get your flowers delivered on the same day. Online florists display their arrangements by occasion or price range, so it is trouble-free for a customer to discover what they are looking for. All bouquets and flowers from online florists are arranged, presented and packaged in extraordinary gift boxes by skilled staff. You also have the option to include your own personal message along with your floral gift.

There are numerous benefits besides convenience and same-day shipping in opting for an online florist. Besides saving time and featuring online tracking system to verify your order, you can also get a virtual picture of your bouquets and floral arrangements. Choose which type of floral arrangement you wish for and then make a comparison among the leading online florists to confirm that you receive your flowers at an affordable price. Online florists, in order to serve their customers better and to create long term relationships, have affiliations with larger florist networks. Select online florists who have a first-class delivery record, satisfied customers and those who will guarantee to refund, in case the floral arrangements and gifts do not meet your expectations.



Main Topic : ADSL (Asymmetric Digital Subscriber Line)

Sub Topic : Free ADSL

ADSL has gained much popularity these days as it enables faster data transmission. The data transferring is carried over copper telephone lines. It offers higher download speed than uploading. Nowadays, free ADSL is offered by many business firms. This does not mean that the connection is completely free of cost. Free offers come from the service providers for ADSL service, and manufacturers of ADSL equipment such as ADSL router and ADSL filters. Sometimes the ADSL modem will be given free. In some other cases, the service consists of free activation,

installation, free termination, free broadband services, free SDSL services and free DSL service speed test.

When a subscriber of an ADSL migrates from one place to another, then the connection is activated at the new place without any additional charges. If the relocation of the connection is not possible then you have to cancel the connection so that the service providers can arrange a new connection. In almost all cases, there will not be any problem with migrations.

Free ADSL connections are provided to employees working in the field of healthcare. In such cases, the firm in which the employee is working takes the responsibility of paying off the bill. But this does not include service charges. This broadband connection can be used for claiming health incentive. There are offers such that a free ADSL modem is provided with a new ADSL broadband internet access account. There are even various other packages where more free offers are guaranteed. Free ADSL broadband internet access account is also given to some governmental organizations. Many free ADSL proxies are available on the Internet. Yet another way a person can avail a free ADSL is through any competition. The prize for the competition will be a free ADSL connection along with free installation and a free modem.



Main Topic : Cable Modems

Sub Topic : Dual Cable Modems

A dual cable modem is a simple hardware device that allows two or more computers to share a cable Internet connection. It is usually a single card that performs the functions of two modems, offering high performance in modem cable technology. Dual cable modems are very helpful for residential and business users. As they come with latest technology and design advantages, dual cable modems let you connect faster and longer to the network.

Dual cable modems serve as fast links between high-speed data services on the cable network and your computer. They are easy to install. Your PC or local network is connected to the Internet through a USB or Ethernet interface. In dual cable modems, two independent distribution systems work side by side, offering double channel capability to a single cable. Additional equipments are needed to attach more than two computers to the dual cable modem.

Dual cable modems allow you to share your Internet access with another member in the family. Transferring files between systems and the sharing of a connected printer are among the other advantages of dual cable modems. Most of them permit connections to one or two Internet accounts.

Low failure rates and high stability are two important features of dual cable modems. Always use dual cable modems that work well both with your machine and your ISP (Internet Service Provider). MD 3264 modem is an example of dual cable modem. Most dual cable modem packages include installation software CD, user manual, quick installation guide and Ethernet networking cables. Majority companies provide

features such as easy installation using Ethernet or USB interface, data security, all standard supports and warranty.



Main Topic : Broadband Internet

Sub Topic : Broadband Internet Phone Service

Broadband Internet phone service, also known as voice over internet protocol (VoIP), IP telephony, Internet telephony, and Voice over the Internet (VOI), is widely used these days. It is a technology that permits you to save money on local, mobile, long distance, and international telephone calls by using regular telephone and high-speed internet access. Some broadband Internet phone services work on a computer or a special VoIP phone. Some other services permit you to use a regular telephone with the help of an adaptor.

Compared to traditional phone services, broadband internet phone service has numerous advantages. The most important is the cost advantage. Free telephone calls can be made from PC to PC by utilizing a high-speed Internet connection. Small fees are charged for PC-to-phone calls. Broadband Internet phone is far less expensive than traditional telephone phone services.

You can sign up with a VoIP service provider by paying a small monthly fee. Users are able to receive unlimited telephone calls within the nation. Portability is another advantage enjoyed by broadband internet phone service. Internet phones are lightweight and small, so that they can be taken with you anywhere in the world.

Call forwarding, voicemail, caller ID, call waiting, real-time call records, and 3 way-calling are other features that usually come with Internet telephone. These are available for free. While talking to someone, you can also send pictures and documents if you wish to do so.

Though having many advantages, broadband Internet phone service has numerous drawbacks too. Low sound quality and reliability problems are the main disadvantages. The quality of the call depends on the speed of the Internet connection and the distance of the call. Callwave, Vonage, Verizon, Skype, Time Warner, and NetZero are some of the top broadband Internet providers.